

The Garden Club of North Carolina



AWARDS HANDBOOK

Copy of this Awards Handbook is available at: www.gardenclubofnc.org

The Garden Club of North Carolina (GCNC) Awards are to recognize members, clubs, and councils for their contributions to our communities, clubs and state. Awards create pride through recognition. They encourage members to participate in projects, programs, and education. Bring awareness to your club as an asset to your community. Encourage others to seek you out and assist in your work. Active clubs who tell their story to others easily attract new members.

This handbook has been created to provide you with an easy-to-follow understanding of the Garden Club of North Carolina (GCNC) Awards program and the resources to create a winning award application.

To start:

- Think about your work
- Review the GCNC Awards listed in this handbook or online
- Choose the Awards you wish to apply for
- Read the descriptions
- Review the judging criteria
- Write your story
- Add photos featuring your work before, during and after

Fillable forms for GCNC Awards can be found at www.gardenclubofnc.org.

GCNC awards are judged by Category Chairs using standard criteria that are listed in this handbook and on the GCNC website. Awards are presented to winners at the Garden Club of North Carolina (GCNC) Annual Meeting held in the Spring.

In addition to state awards, National Garden Clubs (NGC) and the South Atlantic Region (SAR), both offer award programs to honor members, clubs, councils, states, and regions whose hard work reflects their mission to promote gardening, floral design, civic engagement and environmental responsibility. Awards that are similar to GCNC Awards are noted as part of the GCNC Award descriptions. A complete list with rules and application forms can be found on the National Garden Clubs and South Atlantic Region websites. Also, links to these are available on the GCNC website. These awards must be sent to the GCNC Awards Chair for submission to NGC and SAR. See Dates To Remember.

Garden club projects are vital parts of our communities. The future of GCNC is secured by the visible work we do. Let's remember to showcase that work through applying for awards in recognition of the significance of our work. These awards programs are designed to recognize the best efforts of our members. We would love to recognize you.

Suzanne Gurski
2025-2027 Awards Chair
The Garden Club of North Carolina, Inc.
suzanne@gurski.com



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CREATE AN AWARD-WINNING APPLICATION

Awards are won (or lost) through the quality of your application, as well as, the merit of your project/program. Keep in mind the Awards judges have only your written story to learn about and judge your project.

BEFORE YOU START:

- Read the latest list of rules and awards located on the GCNC website www.gardenclubofnc.org/awards and in this Awards Handbook.

NOTE: THE 2025-2027 GARDENER DOES NOT CONTAIN THE CURRENT AWARDS LIST.

TO MAXIMIZE THE NUMBER OF AWARDS YOU CAN APPLY FOR:

- Review the awards listings and descriptions for project/program ideas
- Plan your programs and projects with the criteria for your chosen awards in mind
- Or target the awards that best reflect your projects and programs
- It is possible to use the same project/program for multiple awards applications.
HOWEVER, EACH APPLICATION NARRATIVE MUST BE UNIQUE TO THE SPECIFIC AWARD

COMPLETING THE AWARDS APPLICATION:

- Review the GCNC awards application form online at www.gardenclubofnc.org/FORMS.
- APPLICATIONS FOR GCNC AWARDS ARE LIMITED TO 3 PAGES PLUS THE APPLICATION COVER SHEET unless otherwise stated.
- Provide the following information in your 3-page narrative. Your narrative must tell the complete story of your project. Awards are judged using this narrative.
 - **What** – provide a detailed description for your project/program including your objectives
 - **Why** – provide the reason chosen by your club, list goals/objectives
 - **Where** – location(s) of project/program
 - **Who** – Include who participated including non-member groups. Include % of club members who participated in some way. Explain how they participated. Discuss how your club worked with others to successfully complete the project.
 - **When** – give a short timeline of project and the steps to completion
 - **How** – how project was accomplished, what work was involved, be specific. List tasks. Good area to add who worked on project/program and tasks completed.
 - **Results** - List the accomplishments/results and benefits provided and to whom.
 - **Financial information** - brief summary of cost(s) and means of funding including help/donations from 3rd parties
 - **Publicity** – celebrate project/event completion highlighting benefits to community or group. Don't forget to notify the local newspaper of your good deed. Include articles, if space.
 - **Future** – plans for continued involvement, follow up, and maintenance for project/program.

- **Pictures** – before, show measure of progress, completed project pictures, 4-6 pictures are sufficient. The focus should be on the work and the completed project. Pictures of individuals are not necessary unless needed for your story.
- GCNC awards - pictures can be located at the end of your application. SAR and NGC judges prefer the pictures interspersed throughout the narrative at the appropriate areas. Pictures are included in the 3-page application narrative limit. Remember to label the pictures.
- Review your narrative to be sure your award application meets all the criteria.
- Review the GCNC Score Sheet and rate your application.
- Ask another person to read your application narrative, score it using the Score Sheet, and make constructive suggestions to improve your application.

The GCNC Score Sheet (found in the Awards Handbook or on GCNC website – www.gardenclubofnc.org/FORMS) is designed to guide you in the creation of your award application. The Category Chairs judge awards using this score sheet to ensure consistent judging.

As you review your initial narrative, be sure to look at each scoring section to ensure you have included clear, concise details covering that point. Edit your narrative to make your application stronger.

REMEMBER – THE ONLY INFORMATION THE AWARD JUDGE HAS ABOUT YOUR PROJECT/PROGRAM IS WHAT YOU PROVIDE IN YOUR APPLICATION NARRATIVE. YOUR AWARD DEPENDS ON YOU CONVEYING A COMPLETE PICTURE. AN AWARD-WINNING PROJECT NEEDS BOTH A GOOD PROJECT/PROGRAM AND A GOOD APPLICATION THAT TELLS THE COMPLETE STORY.

Yearbooks, Club History, Press Books, Programs, and Flower Show awards have different criteria. Read the details about these awards carefully.

If you have questions, contact the appropriate Category Chair or GCNC Awards Chair. We are here to help you.





DATES TO REMEMBER

Yearbook applications due to District Yearbook Chairs	3 weeks before District Mtg. or OCTOBER 1st
Award applications are due to Category Chairs (contact information listed in The Gardener or GCNC website)	DECEMBER 1st
District Yearbook winners due to Yearbook Category Chair	NOVEMBER 1st
Member of Honor applications due to District Directors	DECEMBER 1st
National Garden Club & South Atlantic Region award applications due to GCNC Awards Chair for submission Send in sooner, if possible, for constructive help to improve	DECEMBER 30th
Pressbook & Publications applications due to Category Chair	JANUARY 1st
Member of Honor Award applications due to State Awards Chair	JANUARY 2nd
Category Chair judged entries due to State Awards Chair	JANUARY 2nd
Pressbook & Publications Chair's judged results due to State Awards Chair	JANUARY 15th
Maslin Award applications due to District Directors from Club Presidents	FEBRUARY 1st
Maslin Award applications due from District Directors to the State Awards Chair	FEBRUARY 25th
Executive Committee votes for Maslin Award due to State Awards Chair	MARCH 25th
Award winners are announced at the Annual Meeting	TBA Annually

AWARDS JUDGES



GCNC AWARDS CHAIR	SUZANNE GURSKI 3006 BOVERIE ST SW 910-685-5672 SHALLOTTE, NC 28470 suzanne@gurski.com
MEMBERSHIP ADVANCEMENT	MARILYN WRIGHT 8318 DUNES RIDGE PL 828-964-6415 SUNSET BEACH, NC 28468 wrightmn04@gmail.com
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BLUE STAR MEMORIAL & ROADSIDE DEVELOPMENT	PAULA HARTMAN 510 W. WILSON CREEK DR 252-670-3233 NEW BERN NC 28562 paulamhartman19472@gmail.com
EDUCATION & GARDEN THERAPY	BARBARA LUCAS 1517 COVEY LANE 910-297-8363 WILMINGTON NC 28411 bal953@yahoo.com
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FLORAL DESIGN	MARY VACEK 229 DEER RUN RD. 936-689-0328 BLACK MOUNTAIN, NC 28711 MARY.O.VACEK@ICLOUD.COM
GARDENING AND HORTICULTUE	MARCIA DOERING 6309 PINTAIL COURT 910-616-3637 WILMINGTON, NC 28403 marcia_doering@yahoo.com
CLUB / COUNCIL HISTORY	BEVERLY SHEARON 432 GALAX DR 919-971-4574 RALEIGH NC 27612 bshearon2@nc.rr.com
PUBLICITY & SOCIAL MEDIA	SHELLI ROCHFORD 1301 KERSHAW DRIVE 512-796-4640 RALEIGH NC 27609 shellirochford@gmail.com
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THE GARDEN CLUB OF NORTH CAROLINA, INC.

2025-2027 STATE AWARDS RULES

STATE AWARD RULES

1. Only members and clubs of the Garden Club of NC are eligible for state awards.
2. Only councils, all of whose members are member clubs of GCNC, are eligible for awards offered to councils.
3. Any entry which does not follow the rules for application will be automatically disqualified.
4. Applicants must use the current application cover sheet form. Fillable forms are on the GCNC website: www.gardenclubofnc.org. In the Header on the home page select *FORMS*. Flower Design Awards have their own application forms except FD-7 Charlotte Maddox Award.
5. **There is a three (3) page limit, using only the front side of the page. The application cover sheet does not count as a page.**
6. Garden Club of North Carolina, South Atlantic Region, and National Garden Club are three separate awards programs. Each requires a separate cover sheet and application and should be sent electronically to the GCNC State Awards Chairman (Suzanne Gurski)
7. An award may not be won by the same club, council or individual in two successive years.
8. **When the same project is eligible for various awards, submitting an exact duplication of the application is not acceptable. The narrative must be different for each application submitted.**
9. Binders and vinyl sheet protectors are not to be used. Exception: Press Book Award PB-1.
10. If an award is sent electronically, the posted date on the email must meet application deadlines.
11. **Category Chairman must reply that the award was received. If you do not receive an e-mail confirmation that your award has been received, please contact the category chair and GCNC State Awards Chairman (Suzanne Gurski) immediately.**
12. You no longer have to submit photo releases in applications; however, you affirm that you have acquired permission and convey permission to GCNC to use the images/photos/videos, and the images, photos/videos do not violate or infringe the copyright or other proprietary or intellectual property rights of others. Releases are no longer required for photos taken at a public event or in a public space.
13. Winners of all awards shall be kept secret until announced at the Annual Meeting Awards Banquet.

AWARD PERIOD: The award period is for projects that occurred between January 1 through December 31, 2025. All award applications are for the current year's work unless stated as a multi-year project.

DEADLINE: All awards are due to the appropriate chair by December 1st unless stated otherwise. Exceptions will be specified in the award description.

CATEGORIES BY CLUB SIZE: Some awards specify awards according to club size and they are as follows unless otherwise stated:

(S)mall Club	20 members or fewer
(M)edium	21 -50 members
(L)arge	51 members or more

14. National Garden Club Awards and South Atlantic Region Awards that are similar to a GCNC Award are listed at the end of the GCNC Award description as (NGC #XXX and SAR #XXX) respectively. Please read the NGC and SAR Awards listings and rules before applying.

GCNC GENERAL SCALE OF POINTS RUBRIC

(except as noted in the individual Award Description)

THE SCALE OF POINTS EXPLAINS THE CRITERIA USED TO JUDGE YOUR APPLICATION.

PRESENTATION: 5 POINTS

Neat, concise, includes all required information on the GCNC Awards Application Cover Sheet Form. Adheres to state page limits.

ACHIEVEMENT: 65 POINTS

Scope of project defined, the need identified and how fulfilled, benefit, accomplishments, comprehensiveness of work, activities to attain goals, evaluation of goals reached, educational value, prior planning, very brief history if continuing project, financial report, other relevant information. Provide details.

PARTICIPATION: 15 POINTS

Size of club, % of club members participating, describe involvement of members, involvement of non-members, community, government agencies, professionals, youth, residents in facilities, others. Not all of these have to be involved.

DOCUMENTATION: 15 POINTS

Supporting data (as applicable); clear, well-labeled and neatly attached before, in progress, and after photographs (if applicable); landscape plan if required (does not have to be professionally drawn); financial report; letter of appreciation; publicity; community awards; For newspaper/magazine articles and radio/TV script (if possible), etc., photocopies are permitted.

TOTAL: 100 POINTS

BOOK OF EVIDENCE SHOULD INCLUDE

1. **COVER** (a lightweight green report/presentation cover)
Number and name of award
Club Name
City and State
District Number (Arabic 1,2)
2. **INSIDE COVER**
Name of club president
Name and address of person compiling the Book of Evidence.
(Type label and attach it to the inside cover.)
3. **FIRST PAGE**
Name of State
Number and Name of Award
Club Name and Address
Number of Club Members
Brief description of activities
No table of contents needed.

THE GARDEN CLUB OF NORTH CAROLINA, INC.

STATE AWARDS LIST

SERVICE AND RECOGNITION

SR-1: THE MASLIN AWARD

Sponsor: Garden Club of North Carolina

Given in memory of the first President of The Garden Club of North Carolina, Inc., Miss Edna Maslin. May be awarded to a qualified, living member of The Garden Club of North Carolina, Inc., who has contributed the most over a period of years to further its aims and projects. Emphasis will be based on outstanding, active participation on the state level. **APPLICATIONS SHALL INCLUDE GARDEN CLUB RELATED ACTIVITIES ONLY. *DO NOT include local garden club work!**

Entries, must be signed by the nominee's current club president, must come from nominee's club, council, or district. It must be typed, single spaced and not exceed 500 words.

All requirements must be met. Applications must be sent to District Directors by February 1st.

Judges applications must be sent by District Directors to the State Awards Chairman by February 25.

The Awards Chairman shall mail completed, unabridged copies of all qualified entries to each member of the Executive Committee by March 15. Ballots shall be returned by mail to the Awards Chairman by March 25. The Awards Chairman will not vote except in the event of a tie. The decision shall be by majority vote. **NO BALLOTS WILL BE ACCEPTED AFTER MARCH 25.** The State Awards Chairman shall tally all ballots. The State Awards Chairman will immediately report decision to the State President only. Names of nominees, including the winner, must be kept secret. Book of Evidence Required.

SR-2: MEMBER OF HONOR AWARD (NGC #SR-4 award)

Sponsor: Garden Club of North Carolina

A GCNC and NGC award honors one garden club member in each District and one GCNC recipient chosen from the District winners whose volunteer efforts, during a period of five years or more, have made outstanding contributions to club and community in one or more of the following areas: Beautification, Community Enhancement, Garden Therapy, Youth Activities, Conservation, Horticulture, Design, Landscape Design, and/or All-Around Excellence.

ELIGIBILITY: Any member of a State Garden Club who has NEVER served on the National Garden Club Board of Directors or as State President.

DEADLINE DATE: Each District Director shall send their District winner's Book of Evidence to the State Awards Chairman by **January 2**. After being judged by a State Awards Committee, the State Awards Chairman shall forward the State's winner's Book of Evidence to the Regional Awards Chairman by **January 25**.

RULES: BOOK OF EVIDENCE IS TO BE SUBMITTED TO THE DISTRICT DIRECTOR. The District Director judges the applicants and sends the winning Book of Evidence to the State Awards Chairman. Book of Evidence is not to exceed 5 pages (total), must be typed and secured in a folder. No loose pages. Include the following:

- Title Page includes:
 - Name of State Federation (GCNC) and Region (SAR).
 - Area(s) of nominee's outstanding contribution/s.
 - Name, complete mailing address, phone number of nominee
 - sponsoring club name, president's name, address, and signature
- Short, typed description of nominee's accomplishments, 1 page.

- Supporting Information
 - Maximum 3-page outline listing accomplishments of nominee (including state and local offices and chairmanships held)

a photograph of nominee (name of nominee/complete mailing address must be on back of picture). Please secure the photo by stapling it to prevent loss.

NOTIFICATIONS:

State Winners: Each state winner will receive a certificate from their State Awards Chairman.

Regional: GCNC Awards Chair must send the GCNC winner's application to Regional to be forwarded to NGC. The Regional Chairman will notify the winner and send the winning Book of Evidence to the National Member Award of Honor Chairman.

AWARDS PRESENTATION: Regional/National Winners will be presented with a certificate and pin at the National Convention and will be listed in the Awards Booklet and The National Gardener. The Books of Evidence will be returned at this time.

SR-3: AWARD OF EXCELLENCE

Sponsor: Starmount Garden Club

\$25.00 awarded to the club with the highest score per member (determined by dividing the total number of points by the number of members) on their ANNUAL CLUB REPORT. The District Director will submit the name of the club and the number of points per member on the ANNUAL DISTRICT REPORT to the 1st Vice-President. The First Vice-President will forward this information to the State Awards Chairman by March 15th. (NGC #SR-2) No Book of Evidence required.

SR-4: CLUB OF THE YEAR AWARDS

Sponsor: Garden Club of North Carolina

Awarded to clubs that best meet the objectives of the Garden Club of North Carolina, Inc., as listed in Article II, items 3, 4, and 5 of the Bylaws., which are as follows:

- To study, in all its aspects, the art of gardening, particularly horticulture, and to cooperate with agencies furthering such interest.
- To encourage environmental improvement through civic development, beautification, restoration, and the protection and conservation of our natural resources.
- To assist in educating the youth of our State in the areas of garden club activity.

Book of Evidence should be a complete report of the club's activities with supportive evidence such as pictures, plans, letters, canceled checks, receipts, newspaper coverage, etc. General rules for state awards apply.

CLUB OF THE YEAR AWARDS ARE GCNC AWARDS ONLY AND ARE FOR LARGE SUMS OF MONEY, THEREFORE A BOOK OF EVIDENCE IS REQUIRED

Presentation not to exceed six pages, front and back, for a maximum of 12 pages, not including the application cover form. Reports must be typed, and material must be attached to the page. No loose items will be accepted. All entries must be compiled neatly and concisely in a theme/manuscript cover. Pages must not extend beyond the binder's edges. No scrapbooks will be accepted.

- (S)mall Club with membership of 20 or fewer:
 - First Place: \$200.00, Second Place: \$100.00
- (M)edium Club with membership of 21 through 50:
 - First Place: \$200.00, Second Place: \$100.00
- (L)arge Club with membership of 51 or more:
 - First Place: \$200.00, Second Place: \$100.00

SR-5: SCROLL: DISTRICT WITH THE LARGEST NUMBER OF AWARD APPLICATIONS

Scroll awarded to the District with the largest number of GCNC, SAR, and NGC award applications prorated by the number of garden club members in the District (number of applications divided by number of members). Winner determined from the records of the State Awards Chairman.

NOTIFICATIONS:

State Winners: Each state winner will receive a certificate from their State Awards Chairman.

Regional: GCNC Awards Chair must send the GCNC winner's application to Regional to be forwarded to NGC. The Regional Chairman will notify the winner and send the winning Book of Evidence to the National Member Award of Honor Chairman.

AWARDS PRESENTATION: Regional/National Winners will be presented with a certificate and pin at the National Convention and will be listed in the Awards Booklet and The National Gardener. The Books of Evidence will be returned at this time.

SR-6: CHARLINE SIMS COMMUNITY SERVICE AWARD

Sponsor: Charline Simms

\$100.00 Awarded to recognize the most outstanding community service projects. This award is designed to stimulate new projects/ideas for meeting the needs of our communities and to create a closer relationship between our communities and garden clubs.

SR-7 JAMES AND FRANCES OUTSTANDING INNOVATIVE ENDEAVOR AWARD

Sponsor: Carolyn Augustine

\$50.00 awarded for an outstanding conservation or environmental project, community outreach project or significant achievement by a club not covered by any of the existing GCNC awards. (NGC # MAE-1, SAR #19)

SR-8: CAPE FEAR GARDEN CLUB 100TH ANNIVERSARY AWARD

Sponsor: Cape Fear Garden Club

\$50.00 awarded to Small Club (30 Members or less)

\$50.00 Large Club (Over 30 Members or multiple clubs)

for organizing and administering the most outstanding garden tour with at least five gardens. The proceeds from the tour must be used for community beautification projects. Application should include the number of gardens and percentage of club members participating.

SR-9: HANNAH MCNEIL MCMILLIAN ARBOR DAY AWARD

Sponsor: Anonymous

\$50.00 awarded to a club of 30 members or less for the most outstanding Arbor Day activities. (SAR#1)

SR-10: ARBOR DAY AWARD

Donor: Robin Weisner

\$50.00 awarded to a single club of 31 members or more for the most outstanding Arbor Day activities. (SAR #1)

SR-11: JUDY BARNES SCHOLARSHIP AWARD

Sponsor: Judy Barnes

\$50.00 awarded to the club which has contributed the most money per member to a student/s attending a North Carolina two or four-year university or college, public or private. The student must be majoring in an area that meets the mission statement of The Garden Club of North Carolina, Inc. The donation must be given to the institution itself for scholarship purposes. The winner will be determined by dividing the amount of dollars by the number of members. A one-page application listing the amount/s, date of the donation/s, and the institution/s and/or student/s receiving the donation must be submitted. The year of the donation must be the academic year (June 1st to May 31st) preceding the submission of the application.

SR-12: GAIL HILL SCHOLARSHIP AWARD

Sponsor: Gail Hill

\$50.00 awarded to the club providing the largest financial contribution, in proportion to the membership (amount of contribution divided by the number of members), to the Scholarship Fund. ***All contributions must be channeled through State Headquarters and determined by the State Treasurer's records.**

MEMBERSHIP ADVANCEMENT

MA-1: SCROLL: DISTRICT WITH THE LARGEST NUMBER OF NEW CLUBS

Awarded to the district reporting the largest number of new clubs. This award is determined from the report of the State Membership Chairman.

MA-2: SCROLL: DISTRICT PRESENTING LARGEST NUMBER OF NEW NGC LIFE MEMBERSHIPS. **Determined from the report of the Life Membership Chairman.*

MA-3: SCROLL: DISTRICT PRESENTING LARGEST NUMBER OF NEW SAR LIFE MEMBERSHIPS. **Determined from the report of the Life Membership Chairman.*

MA-4: SCROLL: DISTRICT PRESENTING LARGEST NUMBER OF NEW GCNC LIFE MEMBERSHIPS. **Determined from the report of the Life Membership Chairman. (SAR #16 is awarded at the SAR Convention to the state with the most new memberships).*

MA-5: CAROLYN ASHBROOK SPECIAL ACHIEVEMENT AWARD

Sponsor: Marilyn Wright

\$100.00 awarded to a garden club that develops the most outstanding program/project to increase membership. A number illustrating membership increase should be included. Example A: 30 member club increases membership by 5 new members: $5/30=13.3$ 13.3% increase.

MA-6: MEMBERSHIP RETENTION AWARD

Sponsor: Suzanne Gurski

\$100.00 Given to the club that develops the most outstanding program/project to retain current garden club members actively participating in club projects and activities.

COMMUNITY ENHANCEMENT AND BEAUTIFICATION

BEAUTIFICATION

B-1: DEBBY ZAVADIL BEAUTIFICATION AWARD

Sponsor: Beth Carlton

\$50.00 awarded to a club whose members undertake a beautification project of a military memorial, installation, or cemetery in an area accessible to the public. Application must include plans for maintenance of the area. (SAR#14/NGC #CE-7)

B-2: PAT OLEJAR HOLIDAY DECORATION AWARD

Sponsor: Raleigh Garden Club

\$50.00 given in memory of Pat Olejar for the best holiday decoration of a public or historic building by a garden club/s. The decoration should use plant materials and include both the interior and exterior of the building. It may be for any holiday season. NOTE: Since the award applications deadline is December 1, if the application is for the Christmas Holiday, documentation or photos may be used from previous year. (NGC CE-5)

B-3: ALL DECKED-OUT GARDEN CLUB AWARD

Sponsor: Two Green Thumbs Garden Club

\$50.00 awarded for the best decoration of a garden club's meeting place celebrating any holiday or special event.

NOTE: Since the award applications deadline is December 1, if the application is for the Christmas Holiday, documentation or photos may be used from previous year.

B-4: VICKIE KORNEGAY AWARD

Sponsor: Emerald Isle Garden Club

\$50.00 awarded to a garden club or individual member for an outstanding entrance decoration (private home or public building). It may be any holiday season. NOTE: Since the award applications deadline is December 1, if the application is for the Christmas Holiday, documentation or photos may be used from previous year.

B-5: BETTY WRIGHT 'PLANT IT PINK' AWARD

Sponsor: Mountain View Gardeners Garden Club

In loving memory of Betty Wright and all North Carolina breast cancer victims & breast cancer survivors.

\$50.00 awarded to the club that plants a new pink garden in any public place that best promotes awareness of the fight against breast cancer. Must be a one-year project with the plantings made in the current garden club year. (SAR #13/NGC #CE-8)

B-6: MARCY HEGE "GET YOUR GREEN ON" AWARD

Sponsor: Raleigh Garden Club

\$50.00 awarded to a garden club that creates or improves a public beauty spot with a focus on beautification and environmentally sustainable practices. The completed project or phase of the project is to be carried out by club members; no commercial project is eligible. (SAR#8/NGC#CE-8 & CE-9)

B-7: STEEL MAGNOLIAS ART IN THE GARDEN AWARD

Sponsor: Steel Magnolias Garden Club

\$50.00 awarded to a garden club for artwork permanently placed in an outdoor community setting, such as a public garden. It should be hand crafted and inspired by nature. If the artwork is a commissioned piece, the submitting group must have been significantly involved with the designing of the piece. The art may be wood, stone, metal, clay or of a manufactured material. The artwork, if not permanently located, may be created specifically for, and displayed during temporary outdoor event that lasts for a minimum of two days.

B-8: LINDA SCHMITT HOLIDAY DECORATION AWARD

Sponsor: Hillsborough Garden Club

\$50.00 awarded for the best holiday decoration of a public or historic building by a garden club, using recycled/uncycled/reclaimed materials in creative and fun ways. NOTE: Since the award applications deadline is December 1, if the application is for the Christmas Holiday, documentation or photos may be used from previous year. (SAR #17)

B-9: DOROTHY SECREST POPE AWARD

Sponsor: Four Seasons Garden Club of Lillington

\$25.00 awarded to the club, or individual member, using art in any form to enhance the knowledge of horticulture and gardening. Examples may include, but are not limited to, art in flower shows, student art, or art in the garden. Applications must include a description of how art was used in the project and how it enhanced knowledge of horticulture and gardening. At least two photos are required.

COMMUNITY ENHANCEMENT

CE-1: TRISH SUMNERS AWARD FOR HABITAT FOR HUMANITY

Sponsor: Joyce Adams

\$50.00 awarded to a club or council completing the most outstanding beautification project working with Habitat for Humanity. (SAR #7/NGC #CE-5)

CE-2: VIOLA KIKER AWARD FOR CIVIC BEAUTIFICATION

Sponsor: Mrs. Frances Hunley and anonymous donor

\$50.00 awarded to a club completing the most outstanding civic beautification project of two-year duration.

CE-3: PUBLIC AREA BEAUTIFICATION AWARD

Sponsor: Jenene Curtis Smith

\$50.00 awarded to a single club completing the most outstanding beautification project of a public space. The project may be of a one-year duration or a continuing project.

(If native flowering trees/shrubs were used, apply for SAR #7/NGC# G-3)

CE-4: THE ROSE GARDEN CLUB AWARD FOR CIVIC DEVELOPMENT

Sponsor: The Rose Garden Club

\$100.00 awarded to any single club completing the most outstanding civic beautification project in public area. (SAR #4, SAR#8/NGC #CE-5, NGC #EC-1)

CE-5: MARTHA FRANCK FRAGRANCE GARDEN AWARD

Sponsor: Brenda Crocker

\$50.00 award donated to the Martha Franck Fragrance Garden in honor of the club with the largest contribution to the Martha Franck Fragrance Garden. All contributions must be channeled through State Headquarters and determined by the State Treasurer's records.

CE-6: FRIENDS OF THE ELIZABETHAN GARDENS

Sponsor: Friends of The Elizabethan Gardens.

\$100.00 awarded to the club reporting the highest percentage of members that join or renew membership in The Elizabethan Gardens as verified by The Elizabethan Gardens Board. To qualify, a one-page written report should be submitted listing all the members who have joined or renewed in the calendar year (January through December). Membership should reflect 20% or more of active club members of that club.

CE-7: THE NORTH CAROLINA ARBORETUM AWARD

Sponsor: Westwood Garden Club

The purpose of this award is to inform NC residents and visitors about the NC Arboretum.

\$75.00 awarded to the club with the most outstanding program or project demonstrating a collaboration of the garden club with other civic organizations in landscaping. Any GCNC Club is eligible for this award if the club has: completed a project whose purpose exemplifies both exhibits or themes of The Arboretum and of GCNC during the past 3 years. For instance: Bees, butterflies, any pollinators, birds, Plant America, Native Plants. (NGC #EC-1)

CE-8: CARY GARDEN CLUB LANDSCAPE AWARD

Sponsor: Cary Garden Club

\$25.00 awarded to the club, 30 members or fewer, completing the most outstanding beautification project at a public school or public building in a one-year project. (NGC #CE-8)

CE-9: DISTRICT 12 HISTORIC CONSERVATION AND PRESERVATION AWARD

Sponsor: Carolyn Ashbrook

\$50.00 awarded to a club, council, or group of clubs for completion of a historic preservation project can be the restoration of a portion of a park, trail, cemetery, and/or grounds around a historic building. (SAR #4, #8/NGC #CE-2, CE-5, CE-6, CE-8, CE-9)

BLUE STAR MEMORIAL AND ROADSIDE DEVELOPMENT

BS RD-1: ROWENA P. SEWELL BLUE STAR MEMORIAL HIGHWAY AWARD

Sponsor: Rowena Sewell

\$50.00 awarded to a club, council or district submitting the most outstanding report on the dedication of a new marker or further beautification of an existing marker, including copies of programs, dedication, pictures, and plantings. Consult the Blue Star Memorial Chairman for suggestions. (SAR #14; NGC #CE-7)

BS RD-2: GOLD STAR MEMORIAL AWARD

Sponsor: Two Green Thumbs Garden Club

\$50.00 awarded to a club, council, or district for the most outstanding report on the dedication of a new Gold Star marker and/or a yearly tribute offered to the families of Gold Star veterans or further beautification of an existing marker. This should include copies of programs, dedication, pictures, and plantings. Consult the Gold Star Memorial Chairman for suggestions. (SAR #14; NGC #CE-7)

EDUCATION AND GARDEN THERAPY

EG-1: THE MARGE POOSER YOUTH MEMBERSHIP AWARD

Sponsor: Marta Cohen

\$50.00 awarded to a senior club who organizes the most innovative activities for their junior garden club. Possible activities could promote environmental awareness, opportunities for the establishment of wildlife and pollinator habitats and learning experiences within the science of horticulture. (SAR #Y1)

EG-2: ERMA DUFEL AWARD FOR YOUTH CONSERVATION EDUCATION

Sponsor: Joan Eccard

\$50.00 awarded to a club providing either environmental awareness education or pollinator/native plant education to a youth group in any setting – classroom, daycare, 4-H or Scouts. (SAR #Y1/ NGC #YW-1, YW-2, YW-3, YW-4, YW-5)

EG-3: CHARLOTTE COUNCIL EDUCATION AWARD

Sponsor: Charlotte Council of Garden Clubs

\$50.00 awarded for the best horticulture or environmental project/s that provides education to the public. This could include but is not limited to seminars, workshops, programs, establishment of educational programs for a group, etc. (SAR #5/NGC #EC-2)

EG-4: THE SYLVIA GATZY MENTORING AWARD

Sponsor: Chapel Hill Garden Club

\$50.00 awarded to a club or club member reporting the most outstanding mentoring project. This may include, but is not limited to, mentoring youth garden groups, school groups, floral designers or those interested in horticulture. (SAR #Y1/NGC #EC-2)

EG-5: ETHEL DAUGHTRIDGE GARDEN EDUCATION AWARD

Sponsor: Rocky Mount Garden Club

\$50.00 awarded to the garden club providing the most educational value to the public. This may be an exhibit space in a public area that disseminates information to the community on floral design, horticulture, pollinators, conservation, environment, etc. Suggested exhibit areas may be in libraries, businesses, educational centers, etc.

EG-6: HORTICULTURE EDUCATION PROGRAM AWARD

Sponsor: Small Clubs (30 or less): Mooresville Garden Club

Large Clubs (over 30): Judy Barnes

\$ 50.00 Awarded to the club with the most outstanding program in studying, growing, sharing and showing horticulture. Documentation should include a list and description of the programs for the year, activities, goals, and results. A minimum of 4 programs and 6 grow and show sessions are required.

EG-7: SHIRLEY VALENTINE CREATIVE PUBLIC EXHIBIT/PROGRAM SHOW AWARD

Sponsor: Waynesville Garden Club

\$50.00 awarded to a club or group of clubs holding the most outstanding public floral, horticultural or pollinator exhibit, or program. Include a description of the exhibit/program, publicity activities, pictures, and displays. Pictures required.

EG-8: NATIONAL GARDEN WEEK AWARD

Sponsor: Sandra Dutton

\$50.00 awarded to a club or council for the most outstanding program, display or gardening activity promoting National Garden Week. Emphasis should be on community awareness throughout the week. Pictures, programs and/or other publicity should be included. (SAR #10/NGC #MAE-5)

EG-9: LOUISE MIDDLEBROOKS GARDEN THERAPY AWARD

Sponsor: Shay Blakemore

\$50.00 awarded to a club reporting the most outstanding project among a group of children who have received therapeutic values in gardening or horticulture. (SAR #7/NGC #G-3)

EG-10: HERITAGE OF DURHAM AWARD FOR GARDEN THERAPY

Sponsor: Heritage Garden Club

\$50.00 awarded to a club reporting the best garden club activity with the handicapped. Evidence must show that the handicapped have actually participated in the work. (SAR #7/NGC #G-3)

EG-11: THE ASHEVILLE GARDEN CLUB AWARD FOR GARDEN THERAPY

Sponsor: Asheville Garden Club

\$50.00 awarded to the garden club with the most outstanding project of service to the handicapped, shut-ins, lonely and/or sick people of all ages. (SAR #7/NGC #G-3)

EG-12: ALTA KORNEGAY AWARD FOR GARDEN THERAPY

Sponsor: Brenda Crocker

\$50.00 awarded to a club reporting the best garden club related program involving senior adults. The senior adults must not be members of the applying club and must participate in the program. (SAR #7/NGC #G-3)

ENVIRONMENT AND CONSERVATION

CONSERVATION

C-1: FRANCES HUNLEY BIRD AWARD

Sponsor: Monroe Garden Club

\$50.00 awarded to a club conducting the most comprehensive and effective project for bird protection and welfare, such as sanctuaries, providing food, houses and promoting law enforcement relative to bird welfare. (SAR #2/NGC #EC-3)

C-2: JENENE CURTIS SMITH BIRD AWARD

Sponsor: Jenene Curtis Smith and anonymous

\$50.00 awarded to the club with the highest prorated percentage of members with bird baths, bird feeders and bird houses. One-page application must be submitted listing how many in each category and must include number of active members in club and show percentage calculation. For example: 48 bird baths, 51 bird feeders, 32 bird houses = 131 items divided by 26 (active members) gives a number of 5.03 (carry out two decimal places).

C-3: BRENDA CROCKER BLUEBIRD AWARD

Sponsor: Rocky Mount Garden Club

\$50.00 awarded to the club establishing the most outstanding bluebird trail. A minimum of four bird houses is required. Photos should show the houses and surrounding area and possibly bluebirds near the houses. The accompanying report should explain the requirements for bluebird house design, placement, and maintenance. (SAR #2/NGC, #EC-3)

C--4: THE HUMMINGBIRD AWARD

Sponsor: Bettie Woodard

\$50.00 awarded to a club reporting the most outstanding project promoting the preservation of hummingbirds. Give percentage of members maintaining at least one hummingbird feeder for the season. Club programs/projects should educate members about their habits and plants to lure hummingbirds birds. (SAR #2/NGC #EC-3)

C-5: PAT CASHWELL CONSERVATION OF BIRDS, BUTTERFLIES, AND POLLINATORS AWARD

Sponsor: Trish Stewart

\$50.00 awarded to an individual, a small club (30 or less members) or group of small clubs for the most outstanding project establishing a public or private garden of native plants to attract, protect, and conserve butterflies, pollinators and birds. (SAR#3, #SP#2/NGC #EC-5, CE-1, CE-4B, CE-6)

C-6: BARBARA BLACKWELDER CONSERVATION OF BIRDS, BUTTERFLIES, AND POLLINATORS AWARD

Sponsor: Troutman Garden Club

\$50.00 awarded to a club for the most outstanding project establishing a garden of native plants to attract, protect, and conserve butterflies, pollinators and birds. (SAR #3/NGC #EC-3)

C-7: THE CARY GARDEN CLUB GARDENING FOR WILDLIFE AWARD

Sponsor: Cary Garden Club

\$50.00 awarded to the club reporting the most comprehensive and effective project for Gardening for Wildlife in a public space, following the guidelines of backyard habitat by the National Wildlife Federation. It can be in a public garden, school grounds, or a nursing home to attract pollinators, butterflies, birds and other wildlife. (SAR #SP-1/NGC #EC-3 & G-4)

C--8: GARDENING FOR POLLINATORS

Sponsor: Bee Keepers of the Neuse

\$50.00 awarded to the club reporting the most outstanding project for establishing a public garden for honeybees. This habit should be populated with plant life useful to pollinators. The club must show evidence of coordination and planning with a certified beekeeper as to which flowers should be included in the plantings. Plans for continued maintenance of this public garden will be included in the application. (NGC #EC-3 ad G-4)

C-9: SHIRLEY TUTTLE TREE AWARD

Sponsor: Statesville Garden Council

\$50.00 awarded to the club and/or individual who promotes the preservation of existing trees and/or the planting of trees other than dogwood and crepe myrtle. (SAR#1/NGC #EC-1)

ENVIRONMENT

EA-1: CONSERVATION AWARD

Sponsor: Sarah Johns

\$50.00 awarded to a club for the most comprehensive work and/or studies in conservation and promotion of conservation. This award may also be given for Energy Awareness Programs. (SAR #5) (NGC #EC-1, EC-2)

EA-2: ELEANOR YATES NATURE CONSERVANCY AWARD

Sponsor: Sardiswood Garden Club

\$50.00 awarded to the club reporting the largest contribution by a club or an individual member to the Nature Conservancy. All contributions must be channeled through the Nature Conservancy Chairman and State Headquarters. Winner determined by Nature Conservancy Chairman and state records.

EA-3: MARGARET HOLTON ENVIRONMENTAL AWARD

Sponsor: Mary Lou Goodman

\$50.00 to the club submitting the most outstanding program or project promoting the protection, preservation, and improvement of North Carolina's environment (water, land, or air) to its members and the public. The project may be in the form of published articles, studies, or a public program or programming.

EA-4: PROTECTING NORTH CAROLINA'S CARNIVOROUS PLANTS

Sponsor: Trish Stewart

\$50.00 Given to the club with the most outstanding project, program or study about North Carolina native carnivorous plants and how to preserve them and their habitats.

EA-5: RECLAIM, RECYCLE AND REUSE OUR NATURAL RESOURCES

Sponsor: Martha Sanderford

\$50.00 awarded for the most outstanding recycling/reclamation activity/project. Report should include type of organization used to collect recyclable materials, public involvement, member participation percentage, costs, profits, and amount of materials collected for recycling with publicity photos. (SAR #17)

EA-6: MARGE O'KEEFFE AWARD FOR LITTER CONTROL

Sponsor: Marjorie Castleberry

\$50.00 awarded to a club for the most outstanding litter control project. (SAR #17)

FLORAL DESIGN

FD-1: GREENSBORO COUNCIL FLOWER SHOW AWARD

Sponsor: Greensboro Council of Garden Clubs

\$50.00 awarded to a club reporting the best Standard Flower Show and/or House and Garden Tour.

Book of Evidence required. (NGC #FS-1)

FD-2: LAWNDALE GARDEN CLUB FLOWER SHOW AWARD

Sponsor: Lawndale Garden Club

\$25.00 awarded for the best Standard Flower Show sponsored by two or more garden clubs located near each other or a council composed of five or fewer clubs. All requirements for a Standard Flower Show as set forth in the Handbook for Flower Shows, 2023 Edition, the award description and rules must have been met by both schedule and application. **Book of Evidence required.** (NGC #FS-2)

FD-3: SCROLL: BEST STANDARD FLOWER SHOW SCHEDULE WITHOUT FINANCIAL AID

Schedule required (SAR #24/NGC #FS-5)

FD-4: SCROLL: BEST STANDARD FLOWER SHOW SCHEDULE WITH FINANCIAL AID

Schedule required (SAR #24/NGC #FS-1)

FS-5: SCROLL: FLOWER SHOW AWARD

Scroll awarded by North Carolina Flower Show Judges Council to a club or council with best entry for National Garden Club Flower Show Award NOT SUBMITTED to NGC after judging by the State Awards Committee. Scroll awarded only if merited. Awards Committee make decision from Flower Show entries. **No additional Book of Evidence or application required.**

FD-6: MARGE COMER HORTICULTURE DIVISION AWARD

Sponsor: Coastal Garden Club

\$ 25.00 given in honor of founding member and first club president, awarded to a club for a schedule with correct scientific nomenclature of horticulture classes, number of horticulture entries and the number of correctly labeled entries. The award shall be based on percentage of entries and correct nomenclature.

Horticulture schedule is required.

FD-7: SMALL STANDARD FLOWER SHOW AWARD

Sponsor: North Carolina Flower Show Judges Council

\$25.00 awarded to a member club for the best Small Standard Flower Show that meets all requirements of NGC. (A Small-Standard Flower Show is defined in the *Handbook for Flower Shows*, 2023 Edition). **Book of Evidence required.** (NGC #FS-5, FS-6)

FD-8: THE CHARLOTTE MADDOX “Notice the Small Things” AWARD

Sponsor: The Emerald Isle Garden Club

\$50.00 given in memory of the Emerald Isle Garden Club founding president, Charlotte Maddox. Awarded to a garden club for an outstanding fresh flower design created by a garden club and used as a centerpiece for a garden club event. The criteria used to evaluate this design will be presentation, appropriateness, theme, creativity, and the use of principals of design.

GARDENING AND HORTICULTURE



GH-1: WESTRIDGE GARDENERS HERB AWARD

Sponsor: Westridge Gardeners Garden Club

\$50.00 awarded to the garden club reporting the most originality in fulfilling the following requirements: Club programs that include study of uses for herbs, history of herbs, and a visit to an herb garden with most of the membership participating and growing at least three different herbs.

GH-2: GINNY PARKER SUCCULENT AWARD

Sponsor: Raleigh Garden Club

\$50.00 awarded to a club with the most outstanding project on the education and cultivation of succulents. The specimens may be planted in the garden or potted. The project will be judged based on attention paid to the rarity, growing difficulty, and variety of plants cultivated.

GH-3: KAREN SUZANNE BRENZA BUTTERFLY GARDEN AWARD

Sponsor: Rowena Sewell

\$100.00 awarded to the club that plants a new butterfly garden or refurbishes an existing butterfly garden. Given in memory of Karen Susanne Brenza, (SAR #3/NGC #EC-3)

GH-4: GARDENING FOR OTHERS

Sponsor: Sherri Richmond

\$50.00 award given for most outstanding new or restored garden for the benefit of learning challenged, nursing home/assisted living residents, schools, prisons, low-income housing, cancer centers, etc. by a club. Includes barrier free gardens, accessible gardening, community gardens for handicapped, meditation gardens at hospitals, etc. The goal of these gardens would be to create awareness or give hope.

GH-5: EDIBLE PLANTS GARDENING AWARD

Sponsor: Brenda Crocker

\$ 50.00 awarded for the most outstanding garden of edible plants or large quantities of edible plants installed in a garden for visual and decorative effect. Members or clubs eligible.

GH-6: PLANT AMERICA – FEED AMERICA COMMUNITY FOOD SOURCES

Sponsor: Sandy Cyphers

\$200.00 awarded for the most outstanding project to address food insecurity in your community including operating community vegetable/herb/fruit gardens as well as donations to organizations providing food directly to those in need. (i.e. food banks, soup kitchens, etc.). Scoring will take club size into account. (NGC #CE-3)

GH-7: CONTAINER GARDENING

Sponsor: Small Clubs (30 members or less): Jo Lasker

Large Clubs (Over 30): Carolyn Ashbrook

\$50.00 awarded for the most outstanding container or container gardens of flowers, herbs, fruit, vegetables or a combination thereof. A container is used for planting separate from the earth beneath. Raised gardens are not eligible.

GH-8: MARIE ASHWORTH MEMORIAL GARDENS AWARD

Sponsor: Beth Richards and Barbara Lucas

\$50.00 awarded to the club planting the most outstanding memorial garden or planting. This may be a new project or development and maintenance of an established garden or planting. (SAR #4, #8/NGC #CE-1, CE-2, CE-6, CE-9)

CLUB HISTORY & PROGRAMS

CPP-1: BEST ONE YEAR CLUB HISTORY

Sponsor: Robin Weisner & Cindy Weisner

\$50.00 awarded to a club for the best one-year history. Book of Evidence required.

CPP-2: ERICA WINSTON BEST FIVE YEAR CLUB HISTORY

Sponsor: Frances G. Cain

\$75.00 awarded to a club for the best five-year history. Club History Book of Evidence required. A club history is the combination of a narrative account and a collection of pictures, newspaper clippings, etc.

A one-year history shall cover the most recently completed club calendar year. A five-year history shall cover the most recently completed years.

Contents:

1. On the cover, list the club's name, town, district (Arabic numerals, 1, 2, etc.) and period covered.
2. On the Title page, list the club's name, town, district, period covered, names, and addresses of the president, and person compiling the information. State number of members.
3. On subsequent pages, in order, list:
 - a. Purpose of club
 - b. Brief narrative of founding, including date, place, names of charter members (if available), officers and other information of interest.
 - c. List names of presidents for period covered.
 - d. List programs, speakers, and any other pertinent information for each year covered.
 - e. List projects, giving descriptions, member participation and photographs, if available. Projects listed should have benefited the community.
 - f. List awards or recognition.
 - g. List members who are, or have been, officers and/or chairmen of State, Regional, or National.
 - h. List State, Regional, and National life members.
 - i. List members who are National Garden Club, Inc. Accredited Flower Show Judges or Landscape Design Consultants.
 - j. Give a summary of each year's activities. All items should be listed in chronological order.

Limit book to 6 pages – front and back (total 12 pages)

Send Book of Evidence, with completed Application Cover Sheet to Category Chairman by December 1.

CPP-3: GEORGIA MIXON PROGRAM AWARD

Sponsor: Georgia B. Mixon

\$25.00 awarded to the individual member or members of a club submitting the most outstanding program to be placed in the Program Lending File. Program required. (SAR # 20(b))

CPP-4: BETTY GORE POWER POINT, VIDEO PROGRAM

Sponsor: Linda Snider

\$50.00 awarded to the committee or club submitting the most outstanding program with power point, or video for the Program Lending File (SAR #20(a)/NGC# MAE-3)

PUBLICITY & SOCIAL MEDIA

PS-1: RUTH YARBROUGH PUBLICITY PRESS BOOK AWARD

Sponsor: Daylily Garden Club of Durham

\$50.00 awarded for the best publicity press book. **Press Book required. State winners will automatically be forwarded to SAR for Award #23.**

CATEGORIES:

- A. Single member garden clubs
 - i) Small Club, ii) Medium Club, iii) Large Club
- B. Group of member clubs, councils, or districts
- C. Affiliated Garden Center

DUE DATES:

To Press Books and Publication Category Chairman by **January 1st** (see contact information above)

Category Chairman to State Awards Chairman by **January 15th**

State Awards Chairman sends first place winners in each category to SAR Awards Chairman by **January 25th**

SAR Awards Chairman sends names only of first place winners in each category to NGC Awards Committee.

REQUIREMENTS FOR PREPARING PUBLICITY PRESS BOOK:

Label on outside cover: number and name of GCNC award, category, name of club/s, city, and state.

Submit in green report cover or folder; 8½ x11" or 9x12". No heavy scrapbooks or oversized portfolios. There is no limit on the number of pages. Plastic page protectors may be used.

Material must consist of any of the following: Newspaper, magazine, newsletter, notices or fliers for one-time event, or any printed publication clippings (Example: Your state or regional official publication, The National Gardener, etc.), with the name and date of publication over each article. Clear photocopies are permitted; reduced photocopies of large or lengthy articles are permitted. Downloading of published newspaper articles from the Internet is permitted. *Judges take into consideration the difficulty in securing newspaper publicity.*

No page numbering of Table of Contents needed. Affix contents in chronological order: January 1 through December 31.

Clippings evenly cut. No loose clippings permitted.

Each published item must contain the name of the organization and/or individual/s identified as a member of the organization. Underline first use of name of organization and/or member in each article.

Articles should include who, what, when, where, etc., where applicable; publicity should relate to organization's or individual's projects and/or activities; promotion of NGC objectives and goals.

RUBRIC/GUIDELINES FOR EVALUATION OF PUBLICITY PRESSBOOKS:

Presentation:	30 points
Quality:	35 points
Quantity:	20 points
Diversity:	15 points
TOTAL	100 points

PS-2: MARILYN DUTTON NEWSLETTER AND MAGAZINE PUBLICATIONS

Sponsor: Frances G. Cain

\$50.00 awarded to a single garden club for the best entries in Categories 1 or 2. Must be published at least three times a year under one editorship or management. Publication size must be 8.5 x 11" or 8.5 x 14".

Notices and flyers for one-time events do not qualify. Submit only three issues. (SAR #18; NGC #MAE-4 A-D)

Category 1. Newsletter: 1-12 pages

Category 2. Magazine: No more than 12 pages

Eligibility for Categories 1 and 2:

- Single member garden clubs i) Small Club, ii) Medium Club, iii) Large Club

PS-3: FACEBOOK AWARD

Sponsor: Billie Oaklie

\$50.00 Awarded to the club with the most outstanding usage of Facebook as an information and publicity tool. The Facebook page must foster the goals of GCNC and National Garden Clubs.

Proof of Accomplishment:

- Application must include: your Facebook address, Administrator's name, others who share administrative duties, updating frequency, costs. Judges will access your Facebook account for judging.
- Site must have at least a portion for public viewing.
- At least 3 screen shots as proof of growth and interest must be included with the application.
- Include in evidence any significant increase in likes or followers, or a post that did significantly well in views and shares.

SCALE OF POINTS:

- | | |
|--|-------------------|
| • Presentation | 25 points |
| Design/appearance, must be attractive and engaging, easy to read, "About" on Facebook clearly states being a member of NGC, GCNC, and city location of local garden club. | |
| • Social Posts | 35 points |
| Events created, flyers, photos, number of people that have liked and following the page, sharing of posts of GCNC, District, and NGC. Frequency of posts (no long breaks without posts). | |
| • Achievement | 20 points |
| Club information is current, show links to websites or educational material. | |
| • Promotes NGC and GCNC objectives in posts | 10 points |
| • Maintenance | 10 points |
| Is Facebook updated and frequency of updates? Does the cover picture change from time to time? | |
| TOTAL | 100 points |

YEARBOOKS

DEADLINE:

District Competition Deadline: Set by the District or three weeks prior to the District Meeting. District Directors shall inform club presidents of the deadline and the name and address of the District Yearbook Chairman. One copy of the Yearbook, accompanied by one copy of the properly completed "GCNC Award Application Cover Sheet" form is submitted to the District Awards Chairman.

State Competition Deadline: District Yearbook Chair sends first place winners with Application cover sheet, District Judging Sheet for each category, and Tally Report to State Yearbook Chair by **NOVEMBER 1st** – return all others. State Competition Deadline for yearbooks is November 1st, no exceptions! Judging is a lengthy process and deadlines to SAR must be met. Category Chairman sends first place winners in each category and Tally Report to State Awards Chairman by **January 2nd**. State Awards Chairman sends first place winners in each category to SAR Awards Chairman by **January 25th**.

*This is a GCNC, & SAR award. GCNC has more yearbook categories than SAR so all GCNC first place winners will NOT be automatically forwarded to SAR. State Awards Chairman will forward the yearbook with the highest score when the membership categories overlap.

JUDGING YEARBOOKS:

Preliminary judging for State Yearbooks takes place in the District competition. Ribbons are given to the best entries in the Yearbook Award categories listed above. (Districts provide ribbons for district competition.)

District ribbon winners are announced at the district meetings. **District winners are not automatically state winners.** *PLEASE remove all ribbons before mailing to the category chair! If submitting loose pages (used in

binders), please do not use a binder clip as these tend to slip off during the judging process. Please secure loose pages with either staples, or folder with brads - failure to do so will result in disqualification. Do NOT submit yearbook entries directly to SAR.

YB-1: RUSTY VAN PELT YEARBOOK AWARD

Sponsor: Greensboro Council of Garden Clubs

\$25.00 awarded for the most outstanding yearbook by a club of 100 or more members.

YB-2: MARGARET DAUGHTRIDGE BARNES YEARBOOK AWARD

Sponsor: Rocky Mount Garden Club

\$50.00 awarded for the most outstanding yearbook by a club of 99 - 70 members.

YB-3: CATHERINE WILLIAMS YEARBOOK AWARD

Sponsor: Phebe Kirkman

\$50.00 awarded for the most outstanding yearbook by a club of 69 – 51 members.

YB-4: ELMA K. PORTER BOWDEN YEARBOOK AWARD

Sponsor: Jenene Smith

\$50.00 awarded for the most outstanding yearbook by a club of 50-30 members.

YB-5: LILA PETERSEN YEARBOOK AWARD

Sponsor: Gail Hill

\$50.00 awarded for the most outstanding yearbook from a club of 29 – 20 members.

YB-6: BEVERLY SHEARON YEARBOOK AWARD

Donor: Beverly Shearon

\$25.00 awarded for the most outstanding yearbook by a club of under 20 members.

YB-7: MARTHA SCHELL YEARBOOK COVER

Donor: Trent Woods Garden Club

\$50.00 awarded to the club with the most innovative and creative original artwork (hand drawn) design for a yearbook cover.

SCALE OF POINTS FOR JUDGING CLUB YEARBOOKS

FORMAT OF BOOK (15 POINTS)

The scale of points allows 2 points for the structure of the book and 13 points for the arrangement of contents.

A. STRUCTURE OF BOOK: (2 POINTS)

Convenient size (1 point): Practical for membership

Durability (1/2 Point): Yearbooks may be stapled, spiral or 3-ring binder.

Neatness. (1/2 point): Pleasing choice of color of ink and paper, even margins, numbered pages, identifiable headings, arranged for easy reading

B. ARRANGEMENT OF CONTENTS: (13 POINTS)

- 1. Cover (1 points): must include:** (a) name of club; (b) town and state; (c) year. May also include a club theme, if desired.

Cover design is optional and receives no points in the scoring. An attractive cover does enhance the book for the pleasure of the members and may add prestige to the image projected by the club.

For permanent binder covers, which some clubs prefer, substitute a durable paper cover for award competition, making sure that the required information is on the temporary cover. Fasten the yearbook with substitute metal rings to allow pages to turn easily.

- 2. Title page & Table of Contents (3 Points)**

Title page (1 points): is required and must show: (a) name of club, (b) town and state, (c) year, (d) number of dues paying members, and affiliated organizations (NGC, region, state, district, and council membership (if

applicable). If state and national dues are paid on associate / inactive / honorary members, they are counted in total membership.

Table of Contents (2 points): Number the yearbook pages and list topics on Contents Page.

3. Subsequent pages (6 points):

In any order most useful to members and best fit for page placement. Information in a club yearbook should be in logical order. National & State information does not have to be in front.

- **Membership Roster: (2 points)** Complete mailing addresses, telephone numbers, and e-mail addresses (if applicable). Avoid crowding.
- **List of Club Officers and Committee Chairmen (1 point)**
- **NGC Information (1 point)** Name of the NGC President, the theme of the administration and a referral to the NGC website for further information.
- **Other Information (1 point)** Name, address, phone number, and e-mail address of State President, SAR Regional Director, State District Director, and Council President (if applicable). List themes for State President and SAR Regional Director.
- **Calendar of Events (1 point)** List dates and locations for district/state/region/national meetings and events to encourage members to attend and eliminate conflicting dates.

PROGRAM CONTENT (85 POINTS)

Topics should cover a variety of NGC goals & objectives. (Birds, Blue Star Memorials, Butterflies, Floral Design, Conservation and Environment, Therapy, NGC and State Presidents Projects (Indicate if special interest club such as: Design only; Horticulture only, etc.)

A. CLUB MEETINGS (50 POINTS)

- | | |
|--|-----------|
| 1. at least 7 per year – in any form | 3 points |
| 2. List date and time of meeting, location with address | 3 points |
| 3. List name of speaker/s, qualifications, program title | 4 points |
| 4. Variety of program topics (theme not required) | 14 points |
| 5. Variety of styles of programs (lectures, PPT, tours) | 12 points |
| 6. Variety of speakers (specialists, members, panel) | 14 points |

B. CLUB PROJECTS – (35 POINTS)

Involve actual membership participation to benefit community and further NGC Goals and Objectives. Some fundraisers may benefit & beautify the community and some help promote NGC Member Services as well as publicize our organization and goals. Certain social activities may lead to membership increase. State each in description.

- | | |
|--|-----------|
| 1. List: New projects | 10 points |
| 2. List: Continuing projects | 5 points |
| 3. List location of each project | 5 points |
| 4. List description of each project | 5 points |
| 5. List name of chairman | 5 points |
| 6. List how members participate in each project | 3 points |
| 7. List of donations, in-kind donations, plans for maintenance | 1 point |
| 8. Note where club meetings/programs pertain to project | 1 point |

TOTAL 100 points

OPTIONS (no points given) Could fill available space: include bylaws, budget, fund raising, roll call, former presidents.

CLUB THEME (no points given) If used, it should be evident throughout the book. Themes may be interpreted with monthly program topics and or titles/graphics/quotes. Projects do not need to be limited to a theme.